

What Types of PVC Banners Will Work for You?

If your question is to check what types of PVC banners are the right fit for you, it means you already understand the undisputed advertising clout that belongs to banner signage. Pat self on back.

Seriously though, to back up your astute business acumen here, your PVC banners will put you ahead of the digital pack, which are nonetheless influenced by the visual impact of PVC banner signs.

Let's rapidly reinforce the advantages you gain in going the PVC banner route:

Bespoke Design

Your logo and slogans can find a whole new presentation with clever graphic designers who know how to place them on the various shapes of banners. Most of those flags either repeat or develop a theme through a series, so you don't have to stick to boring rectangles or upright flags.

Size and Height

Yes, both matter. You have a chance to get your name up high where news cameras will inadvertently have to show your banners in an effort to cover an event. Ask your signage team for advice on size, not just of the banner but of the lettering. It's no good having size and height only to be illegible, right?

Simple Setting Up

Professionally made PVC banners of all kinds are fitted with strong hems and eyelets so that anyone can string them up where they're needed. Easy to dismantle also, which makes PVC banner signage popular for reuse. This factor alone will get you the best bang for your buck.

Easy Transportation

You may own a small company vehicle with which to transport your PVC banners, but most types even fit into hatchbacks and the like. Even heavyweight varieties are not that heavy, you don't need to hire additional vehicles to deliver your banners to the events you've signed up for.

Back to your question.

The Three Types of PVC Banners

In incremental degrees of opaque, the following are the most popular banner types;

Lightweight – durable and weather resistant, used primarily for indoor or more temporary applications.

Heavyweight – super strong, with eyelets and/or pole sockets, primarily used outdoors.

Blockout – for indoor or outdoor applications where double-sided advertising is desired.

If the last point had read knockout, you'd have thought we're discussing boxing, but accepting the pun, your banner can take the knockout title among your competitors any day.

Your selection will vary according to three primary factors that make it easy for you to decide:

Your budget – the only place to start but fear not, all types of PVC banners are affordable with reliable signage specialists.

The location – whether you need signage indoors or outdoors.

Durability – whether temporary or permanent or simply for reuse.

Uses for Your Type of PVC Banner

It would be impossible to list all the uses because the sky is the limit on the usefulness and practicality that PVC banner signs afford. But to give you some ideas, these are our top ideal banner opportunities:

Events

Exhibitions

Pavements

Parking Lots

Restaurants



Retail Spaces

Show Houses

Shop Windows

Trade Shows

Roll 'Em Up

We can't leave without reminding you about the ridiculous ease of retractable and spring back roller banners. These can be small enough to go on countertops or large enough to be an outdoor flag.

Your well-chosen type of PVC banner will be a shout-out to your professionalism and business traction. Whether indoors or out, they remain permanently on duty like sentinels proclaiming your enterprise.

You now have a clearer grasp of the different types of PVC banners that are the most popular for good reason. Make it happen, we know you will never look back!